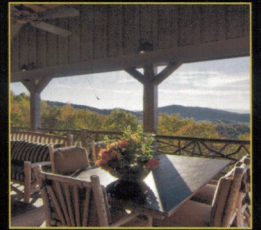
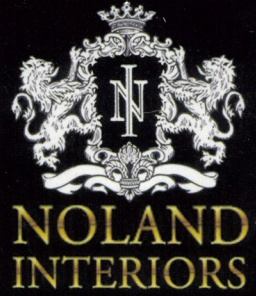




Balsam Mountain Preserve's
Distinguished Provider
of
Fine Rustic Interiors



We are honored to have worked with Balsam Mountain Preserve since its inception, providing refined rustic interior design for this beautiful mountain community and its residents. We look forward to providing fine interior design for your home and continuing to be a part of this growing community.

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A Little History

By Kathy Greeley

NOLAND INTERIORS' JOURNEY with Balsam Mountain Preserve began shortly after the former CEO Jim Anthony and general manager Ellen Savage rolled into Waynesville in October of 2000. Based on a recommendation from one of their sales agents in another Chaffin/Light Associates development, they ask me to do the design work on the space they had selected for their Waynesville sales office.

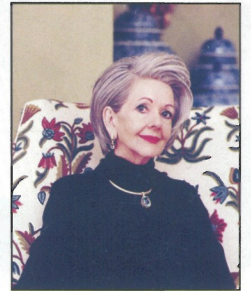
Noland Interiors worked to create a "refined rustic" design concept in a lovely old building that would speak to the owner's vision for the unique mountain community. Noland Interiors designed the space keeping in mind its vision for the future sales center on the mountain called the "Mountain House." Following this project, I worked with Jim, Ellen and their sales team on the gate house, cabins, boarding house, nature center, stables and the pool pavilion. Sadly, the Mountain House was never built; however, Noland Interiors later helped Balsam Mountain Preserve relocate the sales and welcome office in its current location.

These were exciting projects that allowed my staff and me to interpret the true vision that was to shape the design environment of Balsam Mountain Preserve. Noland Interiors worked with Betsy Chaffin on the interiors concept for the future "lodge" and had the opportunity to visit several of the other communities. Fortunately, these projects led to the honor and very gratifying experience of designing over 10 new homes on the mountain. These projects allowed Noland Interiors to apply the community's overall concept with the owners' individual needs, lifestyles, tastes and unique vision

for their own mountain dream homes. The final results were outstanding!

Since its work began with Balsam Mountain Preserve, Noland Interiors has built a large number of local, regional, and national sources and artisans appropriate for Balsam Mountain Preserve's unique style. The vision has always been a "collected, not decorated" approach, combining selected rustic interior materials and furnishings with unique antiques, exquisite local crafts and artwork. While working on the cabins, Noland Interiors was asked to design them to look "evolved," as if they had been there for many years and were added on to as needs changed. Noland Interiors has strived to honor the spirit of this lovely mountain environment and its rich cultural history when providing interior design services.

Noland Interiors has not only had the opportunity to design interiors with a variety of rustic interpretations at Balsam Mountain Preserve, but has made enduring, valued business and personal relationships with clients and the management of the community. It has also been a wonderful opportunity to work with several of the talented and outstanding architects and builders in the community, and Noland Interiors feels it has gained a wealth of experience and knowledge from these professional associates. Noland Interiors' work at Balsam Mountain Preserve continues and looks forward to being a part of the exciting future with Ken Costanzo and his team. ■



HISTORY LESSON

Western North Carolina | September/October 2010

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